

# Define 3 key areas of input to determine your output



Efficiency

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Output

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Input

## 1. Define your area of expertise.



## 2. Define your ideal client.



## 3. Define your time capacity.



### Automatic client list refinement

Move clients through your defined funnel

- Expertise match required first
  - If it is not a match, the client is dismissed
- The ideal client consideration is required second
  - If it is not a match, the client is dismissed
- Capacity determined last
  - If there is a lack of time, the client is dismissed



#### Which clients match your expertise?

Are you exercising due care if you retain clients you do not have the expertise to serve?



#### Of those clients, which clients are your ideal clients?

Can you genuinely provide service with integrity if the client is not your ideal client?



#### Of those clients, which clients do you have the capacity to serve?

Can you objectively service a client you do not have time to serve?

## Stress reducing technology

The key to choosing and implementing the right technology is for it to reduce workload and stress as well as automate routine tasks. Technology should NOT first be considered because it would allow for more clients and work to be added.

**Tax Return Assembly Line:** Implement a model in which the assembly line is NOT per the client's tax return and variations. Instead, align an entire tax practice into an assembly line based on the timing of the tax practice's needs to meet its obligations to the client related to filing the tax return timely.

January

February

March

April

MY TAX PRACTICE'S WORKLOAD TIME						
TAX PREPARATION	Phone/Text/ Email Time	Admin/ Gathering Documents Time	Preparation/ Determine Questions Time	Tax Review / Resolve Questions Time	Finalize/ Process/Sign/ E-File/ Bill/Collect	TOTAL TIME*
1040						
1065						
1120-S						
1120						
W-3						
5500						
709						
SUB-TOTAL						
Tax Season Time Per Person (15 Weeks x 40 Hours)						600 Hours
BOOKKEEPING	Phone/Text/ Email Time	Gathering Statements, Documents Time	Preparation/ Determine Questions Time	Review / Resolve Questions Time	Finalize/ Process/ Bill/Collect	TOTAL TIME*
Monthly Bookkeeping						
Quarterly Bookkeeping						
Annual Bookkeeping						
SUB-TOTAL						
PAYROLL	Phone/Text/ Email Time	Gather Payroll Info/ Update/ Run Payroll Time	Preparation/ Processing/ Payments Time	Review / Filing Reports Time	Finalize/ Bill/Collect	TOTAL TIME*
Bi-Weekly Payroll						
Semi-Monthly Payroll						
Monthly Payroll						
Quarterly Payroll						
SUB-TOTAL						
YOUR PRACTICE	TOTAL ADMIN TIME	TOTAL PARA- PROFESSIONAL TIME	TOTAL TAX PROFESSIONAL TIME	TOTAL EXPERIENCED TAX PROFESSIONAL TIME	TOTAL EXPERIENCED ADMIN TIME	TOTAL PRACTICE TIME
EMPLOYEE(S) NEEDED						
To Determine How Many Employees Per Role: Divide the Total Time (Add all Sub-Totals Above) By Any One Employees Average Annual Work Time in Hours 1,680 Hours Per Any One Employee of Average Annual Work Time Estimated at 35 Hours Per Week for 48 Weeks (Excludes 2 Weeks Vacation/Sick & Holidays)						
YOUR TEAM'S ANNUAL TIME ALLOCATION	TIME SPENT ON ADMIN	TIME SPENT AS PARA- PRO	TIME SPENT AS TAX PRO	TIME SPENT AS EXPERIENCED TAX PRO	TIME SPENT AS EXPERIENCED ADMIN	TOTAL TIME
Employees Name						
Employees Name						
Employees Name						
Employees Name						
Employees Name						
Employees Name						
TOTAL TIME						

\* "TOTAL TIME PER" IS CARRIED TO OTHER WORKSHEET

MY TAX PRACTICE'S WORKLOAD							
TAX PREPARATION	HOW MANY?	DEADLINES PER	DEADLINES	PERCENTAGE	TIME PER*	TOTAL TIME	
1040	_____	x 1 =	_____	_____ %	_____	_____	
1065	_____	x 1 =	_____	_____ %	_____	_____	
1120-S	_____	x 1 =	_____	_____ %	_____	_____	
1120	_____	x 1 =	_____	_____ %	_____	_____	
W-3	_____	x 1 =	_____	_____ %	_____	_____	
5500	_____	x 1 =	_____	_____ %	_____	_____	
709	_____	x 1 =	_____	_____ %	_____	_____	
<b>SUB-TOTAL</b>	_____		_____	100 %		_____	
Tax Season Time Per Person (15 Weeks x 40 Hours)						600 Hours	

  

BOOKKEEPING	HOW MANY?	DEADLINES PER	DEADLINES	PERCENTAGE	TIME PER*	TOTAL TIME
Monthly Bookkeeping	_____	x 12 =	_____	_____ %	_____	_____
Quarterly Bookkeeping	_____	x 4 =	_____	_____ %	_____	_____
Annual Bookkeeping	_____	x 1 =	_____	_____ %	_____	_____
<b>SUB-TOTAL</b>	_____		_____	100		_____

  

PAYROLL	HOW MANY?	DEADLINES PER*	YOUR DEADLINES	PERCENTAGE	TIME PER*	TOTAL TIME
Bi-Weekly Payroll	_____	x 53 =	_____	_____ %	_____	_____
Semi-Monthly Payroll	_____	x 51 =	_____	_____ %	_____	_____
Monthly Payroll	_____	x 39 =	_____	_____ %	_____	_____
Quarterly Payroll	_____	x 31 =	_____	_____ %	_____	_____
<b>SUB-TOTAL</b>	_____		_____	100		_____

\* 27 Minimum Deadlines for each plus frequency (941 Filing x 4) (940 Payments x4) (940 Filing x 1) (State Filings x 12) (State Unemployment x 4) (W-2 x 1) (W-3 x 1)

  

YOUR PRACTICE	NUMBER OF ENGAGEMENTS	RENT + PAYROLL ALLOCATED PER ENGAGEMENT %	NUMBER OF DEADLINES	RENT + PAYROLL ALLOCATED PER DEADLINE %
Tax Preparation	_____	%	_____	%
Bookkeeping	_____	%	_____	%
Payroll	_____	%	_____	%
Total	_____	100%	_____	100%
		(A)		(B)

(A) & (B) Multiply the Total Core Costs (Rent + Payroll Costs) by the Percentage

  

CORE COSTS	
Annual Rent	_____
Annual Payroll	_____
Annual Total Rent + Payroll	_____

These are the core costs. You can add any additional costs you want.

\* Time Per is from other worksheet